

LEGAL ADVICE TO PHARMACEUTICALS AND HEALTHCARE COMPANIES

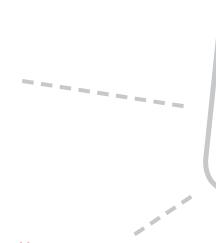


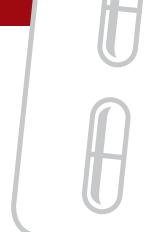
LEGAL ADVICE TO THE PHARMACEUTICALS AND HEALTHCARE INDUSTRY

Lidings has an extensive experience in advising pharmaceutical companies represented in Russia. In addition to the standard range of services we offer to support foreign business in the Russian market we focus on legal aspects essential to our clients from the pharmaceutical industry.

. COMPREHENSIVE LEGAL ADVICE AND COUNSELING IN RESPECT TO TRANSACTIONS

- Advising on corporate mergers and acquisitions
- Legal support of projects implemented by foreign companies entering the Russian market including establishment of subsidiaries or joint ventures
- Legal support of investment projects, including the ones applying special preferential regimes
- Advising on transactions aimed at manufacturing localization in Russia
- Advising on transactions aimed at the establishment or acquisition of fixed assets (real property, intellectual property)





II. INTERACTION WITH STATE AUTHORITIES

- Procurement procedures for state and municipal needs
- Legal aspects of advertising, as well as the implementation of marketing activities
- Application of the Competition law provisions
- Interaction with the competent public authorities in frame of consumer properties audits for medicines/ medical products, reaction to consumer complaints
- Advising in respect to administrative investigations and claims raised during control and supervision procedures





Representing national distributor of the client's innovative pharmaceutical products in a dispute on illegal use of the company's

Invar Pharmaceuticals

Full-service legal support of the client's daily business activities

Sanofi Russia



Advising on certain aspects of appropriate use of IP assets in the company's business activity and elaboration of uniform approach for their implementation

AstraZeneca



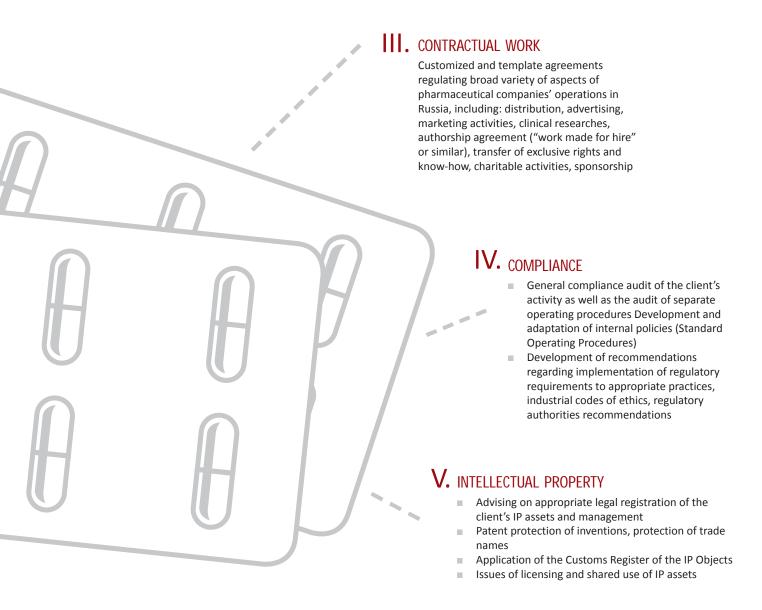
Legal support in elaboration of internal corporate procedures

Ipsen Pharma

Grindex

Advising on the issues of elaborating contractual framework for certain marketing activities of the company; preparation of the template agreement for distribution of an original Rx drug with a narrow therapeutic index

Grindex



VI. PROCESSING COMPLAINTS AND LITIGATION

- Dealing with distribution chain participants', consumers and regulatory authorities' claims
- Representing clients in administrative proceedings
- Protecting client's interests in Russian state courts, international arbitration courts as well as in mediation procedures











Advising large medical equipment manufacturer during staff reduction process and conflict with a high-ranking manager

Coloplast

Legal advice on patent protection of the new pharmaceutical product in Russia

Actelion Pharmaceuticals

Legal defence in disputes over unlawful use of the client's trademarks in domain names; advising on customs regulation and distribution of medical substances

MEDA Pharmaceuticals

Advising on registration of medical products and market entry issues

Merck

Advising on certain issues regarding restrictions on turnover of hormonal products in Russia, and compliance of the client's advertising strategies in marketing of hormonal products

Besins Healthcare

ABOUT US

Lidings is a leading independent national law firm advising Russian and international companies with different industrial background on all legislative aspects of doing business in Russia and CIS.

KEY CONTACTS

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CLIENTS

3M Kia Motors
A1 Korea Development Bank
AAA Auto Kyocera Group
Accor Leo Burnett
Actelion Lifan Motors
AGC Flat Glass McDonald's

Alfa Bank Belarus MEDA Pharmaceuticals

ASUSTEK Computer Merck
BAIC Group Mizuho
Baltikums Bank Multivac

Belorusneft Nokia Solutions & Networks

Billa Petromarket
BNP Paribas Group Pioneer Corporation
Boydak Holding Publicis Group
Boehringer Ingelheim Radio France
Brenntag Group RBC

Chery Automobile Reader's Digest
China Development Bank Rietumu Banka
DeLonghi Royal Dutch Shell

DuPont CorporationRussian HelicoptersEmersonRyanairExxon MobilSanofi AventisFlydubaiSeiko Holdings

Foxconn Technology Servier Geely Stadler

Hines Telegraph Media Group

Huawei Technologies TeliaSonera Hyundai MOBIS Tetra Pak

ICBC The International Bank of Azerbaijan

Imperial Tobacco GroupTurkish AirlinesInchcapeVeolia WaterINEOSViciunai GroupIngosstrakh ONDDXinwei

Ipsen PharmaYokogawa ElectriciRobot CorporationZeppelinJapan Tobacco InternationalZTE Corporation

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